



IFA FOUNDATION SCHOLARSHIPS: **WHY APPLY?**

Students eager to learn more about the world of franchising have the opportunity to immerse themselves directly in the heart of the business at the International Franchise Association (IFA) Annual Convention. Recipients of IFA Foundation scholarships will receive a **complimentary registration** and a travel stipend to attend.

As the largest, most relevant conference for the franchising sector, you'll find robust education tracks, world-renowned speakers, and an unmatched community to help you get started on your career path. There, you can:

- Explore new and exciting career opportunities with some of the world's largest brands.
- Network with successful entrepreneurs, executives, and young professionals.
- Discover how franchise businesses operate and learn about the future of franchising.

The International Franchise Association is the world's oldest and largest organization representing franchising worldwide. IFA works through its government relations and public policy, media relations and educational programs to protect, enhance and promote franchising and the more than 775,000 franchise establishments that support nearly 8.2 million direct jobs, \$787.7 billion of economic output for the U.S. economy and nearly three percent of the Gross Domestic Product (GDP). IFA members include franchise companies in over 300 different business format categories, individual franchisees and companies that support the industry in marketing, law, technology and business development.

ABOUT THE IFA FOUNDATION

Founded in 1983, the IFA Foundation is the leading nonprofit organization working to strengthen and promote franchising. The IFA Foundation programs and research generate understanding and awareness of the franchising sector while also directly nurturing opportunity seekers and franchise professionals to help shape the future of franchising.

**APPLICATIONS
ACCEPTED
OCTOBER 1 -
NOVEMBER 30**



SCHOLARSHIP OFFERINGS

Doc Cohen Franchising Scholarship

One Award - \$3,000

This program will support the award of a scholarship and a travel stipend (up to \$1500) to attend the IFA Annual Convention. Scholarship candidates must be U.S. citizens enrolled in an accredited U.S. college or university, with a major or primary focus in one or more of these areas of study - business, finance, marketing, food service, hospitality, franchising, or entrepreneurship. Applicants must also submit a business plan up to 10 pages on a business concept with their scholarship application.

The Fred DeLuca Foundation Scholarship

One Award - \$2,500

The IFA Foundation and the Fred DeLuca Foundation have partnered to sponsor this educational scholarship. Created in memory of the co-founder of Subway, the competitive one-time scholarship award will provide financial assistance to students with studies in business/entrepreneurship or franchise management. Applicants must be U.S. citizens enrolled in an accredited college/university in the U.S. In addition to the one-time competitive scholarship, the recipients will receive a complimentary registration to attend IFA's Annual Convention and will receive a travel stipend (up to \$1500) to attend. Applicants must submit a franchising business plan up to 10 pages with their scholarship application.

The Stewart and Jane Bainum Fund Scholarship

Four Awards - \$2,500

The IFA Foundation and the Stewart and Jane Bainum Fund of the Community Foundation have paired to sponsor this competitive one-time award to be presented annually. Additionally, the individual selected will receive a complimentary registration to attend IFA's Annual Convention and will receive a travel stipend (up to \$1500) to attend. To be eligible for this one-time award, applicant must: (1) be enrolled in a U.S. accredited college or university with studies in business, hospitality, or franchise management, (2) have sophomore, junior or senior college class standing for the period of the scholarship, and (3) be a U.S. citizen. Applicants must submit an official (raised-seal) transcript and a 500-word essay on "Why a College Education is Still Relevant" with their scholarship application.

TO APPLY BY NOVEMBER 30, VISIT: franchise.org/menu/ifa-foundation